IN THE SPECIFICATION

The specification was objected to as failing to provide proper antecedent basis for the claimed subject matter. The specification was alleged to fail to provide support for computerreadable medium recited in claim 43.

Please amend the specification as follows wherein new material is indicated with an underline and deleted material is indicate by strikethrough or [[brackets]].

Please replace paragraph [0026] of the originally filed specification with the following amended paragraph:

[0026] A first embodiment of the operation of the meta data substitution system 100 is illustrated by the flowchart of FIG. 4 and will be described in conjunction with the diagram of FIG. 2. The operation depicted in FIG. 4 may be implemented with a set of computer-executable instructions that may be stored on a computer-readable medium. Beginning at 202 the broadcast signa1110, including both the video data component 112 and the meta data component 114, is received by the meta data substitution system 100. The video data component 112 and the corresponding meta data component 114 can be received in a variety of formats depending upon the particular type of network. In one example, the video data component 112 is delivered in NTSC format with the meta data component 114 (i.e., announcements, packages, and triggers) mapped to various lines of the vertical blanking interval.